

# MISCHKE FINANCIAL GROUP, LLC.



## Helping You Build a Financially Stronger Tomorrow

Securities and advisory services are offered through Cetera Advisor Networks LLC, member FINRA/SIPC, a broker-dealer and registered investment adviser. Cetera is under separate ownership from any other named entity.



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# Commitment to Excellence

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At Mischke Financial Group, we are committed to maintaining the highest standards of integrity and trust in our relationship with you, our client. Our team consists of a group of dedicated professionals interested in helping individuals and businesses take care of themselves, their families, employees, and charities financially, both for now and in the future.

## **Mark Mischke, *Financial Advisor***



Mark serves as a Financial Advisor for his business, Mischke Financial Group. Mark works with individuals and businesses interested in taking care of themselves, their families, employees, and charities financially, both for now and in the future. He does this by providing his clients with ideas, solutions, and financial products to help them accomplish their needs, wants, and dreams.

Mark is married and has four children and five grandchildren. Mark and his wife, Linda, live in Eagan, Minnesota. He graduated from St. Thomas Academy High School in 1977 and the University of St. Thomas in 1981. After work, Mark enjoys playing tennis, bicycling and working out at the gym to stay fit. He includes his family members in many of his activities and has been known to win... or lose... family

tournaments at the ping pong table. His faith plays a major role in his life and grounds him in helping others, which certainly includes his clients!

## **Jacob Mischke, *Financial Advisor***



Jacob represents the third generation of Mischkes to work for the firm and infuses the office with his forward thinking and entrepreneurial spirit.

Jacob graduated from Saint Thomas Academy in 2015 and from the University of Saint Thomas in 2019. In addition to the family business, Jacob co-hosted a podcast called Sons of Thunder which centers around the three tenets of faith, fellowship, and fitness and volunteers as a consultant for the University of Saint Thomas Community Entrepreneurship Program which seeks to help startups gain traction and grow their business.

You can find Jacob reading J.R.R. Tolkien, hiking at his favorite regional park, Lebanon Hills, or hitting the links for a game of golf with his father.

# Our Value to You

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We aim to provide the wisdom and knowledge you need to make informed decisions with investments, insurance and services – empowering you now and for the future. Our goal is for you to be prepared financially in order to live a comfortable, secure and dignified lifestyle.

With the world and financial markets more complicated than ever before, you deserve competent, skilled professionals to assist you in making sound and informed financial decisions.

We look forward to helping you get to where you want to be!

We believe you deserve:

1. Access to trusted financial education and services.
2. An ongoing, holistic financial plan that considers all aspects of your life.
3. A bona-fide strategy for having enough retirement income to help you live the lifestyle you desire.



# The Goal of Wealth Management

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1. Accumulating wealth: *Growing assets*
2. Protecting and preserving your wealth: *Managing risk*
3. Distributing wealth during lifetime: *Tax sensitivity*
4. Distributing wealth upon death: *Leaving a legacy*





# Financial Planning Process

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- ✓ Assess your current financial situation
- ✓ Help define your goals, time horizon and risk profile
- ✓ Design a diversified investment strategy
- ✓ Offer investment suggestions and portfolio recommendations
- ✓ Monitor and adjust financial plan and portfolio when needed
- ✓ Provide perspective and insight during times of market volatility
- ✓ Translate today's onslaught of financial information into an investment plan built specifically for you
- ✓ Recommend and implement appropriate risk management strategies
- ✓ Beneficiary and Transfer on Death (TOD) planning



# Services & Qualifications

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As Independent Registered Representatives through our Broker Dealer Cetera Advisor Networks, we can recommend solutions and services from a variety of financial institutions in the areas of:

- Financial suitability
- Comprehensive financial planning
- Personalized asset allocation and diversification
- Portfolio monitoring
- Retirement accumulation and distributions
- Risk management
- Legacy planning

These affiliations allow for us to work with a diverse group of financial products including:

- Mutual funds, stocks and bonds
- 401(k) asset allocation and implementation
- Traditional IRAs and Roth IRAs
- Fixed and variable annuities
- Life, long term care and disability income insurance

We refer clients to trusted professionals who focus on: \*

- Legal advice
- Accounting services
- Auto insurance
- Homeowners insurance
- Health insurance

\*Neither Cetera Advisor Networks nor its representatives offer tax or legal advice. Please consult with your tax and legal advisors regarding your individual situation. All investing involves risk, including the possible loss of principal. There is no assurance that any investment strategy will be successful.

Together, we can help you build a financially stronger tomorrow.

We look forward to working with you on an ongoing basis!

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